



Phygital solutions for the cultural and creative industries

Next Stage

Redefining live music with immersive technology



AMPLIFY IMMERSIVE ITALY



Toscana Produzione Musica introduces an “immersive stage” where audiences experience live concerts through volumetric projections and augmented reality—breaking the barriers of physical presence

Impact



Bringing artists and audiences together across distances



Testing real-time remote performances via XR technology



Exploring new creative possibilities in live music



Reducing the environmental impact of touring

[Learn more](#)



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